**Report to the Board**

**\_\_\_\_Region IV\_\_\_ DIVISION/REGION**

**Submitted By:** Sherry Siler

**Date Submitted:** January 20, 2015

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| ***Region/Division Goal(s) for FY15:******\*Work to increase Region membership******\*Work with the Board to communicate the value of career and technical education to current and potential stakeholders******\*Maintain communication with Policy team and membership******\*Perform the duties of the position to the best of my ability******SHORT TERM GOAL:******\*Work with Arkansas ACTE to host a successful regional conference.*** |

1. **Division/Region Accomplishments since the last report:**

\*Several members attended Vision 2014

\*Held the Region IV Policy Committee meeting at Vision 2014

\*Held the Region IV Business meeting at Vision 2014

\*Selected three Fellows for the ACTE Fellows Program to represent Region IV

\*Louisiana has an ED as of November/December 2014

\*Arkansas is working toward hosting a successful Region IV conference

\*Texas is in pre-planning for the 2016 Region IV conference

1. **Division/Region Accomplishments in the area of Membership:**

\*Have contacted lapsed members from reports received from national office.

\*Attended Arkansas Marketing teachers in-service, Arkansas ACTE Board meeting, and the Business and Marketing teachers in-service at the Western Arkansas Educational Service Coop, where I brought greetings from Region IV, discussed the value and benefits of ACTE membership and encouraged attendees to join if they were not members.

1. **Individual VP activities to support Division/Region and Board goals :**

**\***Contact via email, text and/or phone with Policy Team—shared policy updates and membership information

\*Maintained communication with ACTE staff.

\*Working on additions and information to add to the Region IV web page

\*Region newsletters submitted and published

\*Attended November 2014 Board Meeting and Vision 2014 conference and committee meetings, Arkansas ACTE Fall Retreat and two Region IV planning meetings

\*Participated in Region conference calls

\*Served as moderator of a regional CTE advisory board held in the Arkansas River Valley.

\*Currently working with Arkansas ACTE executive committee with Region IV details and to fill a vacant regional committee position.

\*Working with Louisiana to assist if needed.

\*Scheduled Hill visits for the Arkansas DECA state officer team

\*Scheduled Hill visits for the Arkansas delegation to NPS

**\***Contacted NM ED regarding submission their state report

1. **Potential candidates for future Board of Directors Elections:**
	1. **Region/Division Vice President potential candidates contacted:**

Will hold a president-elect election, so will need to work on this

* 1. **ACTE President/Elect suggestions:**

None at this time

1. Division/region Concerns for CTE/ACTE Board Report:

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| ***What are your concerns for CTE?*** | ***What are the implications for ACTE?*** | ***What should the Board do to address this issue?*** |
| ***Districts cutting back on CTE programs due to funding issues*** | *Current membership and potential membership is decreased* | *Maintain/update current documentation that proves the importance of CTE* |
| ***Common Core seen as more important than CTE*** | *Many local programs are not**valued for their worth and the importance they play in the future of the workforce as well as the impact they have on supporting Common Core implementation and goals* |  |
| ***Lack of advocacy from CTE professionals***  | *Professionals lack the initiative or the knowledge on how to advocate for CTE and their programs* | *Focus on disseminating information in laymen’s terms that will provide information to CTE professionals for their grassroots efforts in advocacy* |

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| ***What are your concerns for ACTE?*** | ***What are the implications for ACTE?*** | ***What should the Board do to address this issue?*** |
| ***Decreasing membership*** | *Less members, less funding, less impact on legislative issues, etc* | *Continue working with Regions and Divisions through marketing campaigns that focus on attaining and maintaining membership.* |
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1. **Items To Be Placed on Board Agenda for Discussion**

*(Only include items that require Board discussion or action. These will be placed on the Board meeting agenda.)*

*None at this time.*